

2015 Service Rates

WEB DESIGN

1. **Basic Web Design Package** \$1500
Full Wordpress Content Management System
3 pages Search Engine Optimized products and service + area of business
** Includes porting an old website content into a Wordpress website.
2. **Custom Web Design Package** \$2400
Full Wordpress Content Management System
6 pages Search Engine Optimized products and service + area of business
** Includes Step-by-step "How to update your website" training video series
3. **Advanced Web Design Package** \$4500
Full Wordpress Content Management System
10+ pages Search Engine Optimized products and service + area of business Advanced search functionality for directory websites
** *Includes Step-by-step "How to update your website" training video series.*
4. **Custom Web Design Package** (Negotiated rate based on functionalities)

We work with you to build the website you need with any extra functionality required. Take action on your business goals with a website built to your the needs of your customers. We help you automate your product sales and services online!

WEBSITE HOSTING & MAINTENANCE

5. **One Year Website Hosting** (.com, .ca, .net, etc.) \$120
6. **1 Year Security & Maintenance Package** \$275
Monthly Wordpress website updates and plugin updates
Website files and database backed-up every two weeks
Uptime/downtime website monitoring

GRAPHIC DESIGN *(Printing rates are provided upon request)*

7. **Logo Design** \$350
8. **Business Card Layout** (one or two sides) \$250
9. **Restaurant Menu Design** (one or two sides) \$500

10. **2-3 fold Business Flyer Design** \$500

11. **Misc. Graphic design**

We can provide strategically branded designs for almost anything! From promotional materials to magazines and even full book layout. Contact us to see what we can design for you!

CONTENT CREATION

12. **On-location Business Photo-shoot** \$300
2.5hr photo-shoot of products, services, store

13. **On-location Business Photo-shoot with Staged Customers** \$600
3hr photo-shoot of products, services with 3 to 5 staged customers

14. **Copywriting for Business Website Exposure**

*** Please request rates for various copywriting services: Articles, blogging, etc.*

INTERNET MARKETING

15. **Google Maps Business Profile Setup/Optimization** \$250
Setup and verify your business for Google Maps that increases local exposure

16. **Business Directory Citation Submissions** \$250
20 citations created / updated old citations with new business information

17. **Keyword Ranking Report** (5 to 10 keywords) \$100
Find out where your website ranks on Google.

18. **Website Search Engine Optimization (SEO) | Audit Report** \$500
10 page website SEO review of strengths and weaknesses for keyword ranking

19. **Website Search Engine Optimization | Fix (8 pages)** \$500
*** Website SEO Audit is a prerequisite service to define website fixes.*

20. **Newsletter Marketing Setup for Customer Database Growing** \$500
Branded Mailchimp.com newsletter with linked website & Facebook Subscribe form

21. **Website traffic Reporting** (Monthly Reports for 1 Year) \$250

**** Includes Setup for Google Analytics/Webmaster Tools, BING Webmaster Tools**

SOCIAL MEDIA MARKETING

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|---|-------------|
| 22. Twitter Marketing (3 month minimum)
80-120 posts a month driving exposure to website/campaigns | \$250/
m |
| 23. Facebook Marketing (3 month minimum)
8 posts a week driving exposure to website/campaigns | \$250/
m |
| 24. LinkedIn Business Profile Setup
<i>** Requires minimum of one employee to be present on LinkedIn network</i> | \$300 |
| 25. Flickr Photo Sets 7 Galleries setup
<i>** Requires a minimum of 25 to 50 photos</i> | \$300 |
| 26. Youtube Channel Optimization
Setup Youtube videos to get increased target market exposure.
Maximum 10 videos optimization. | \$250 |

27. Social Media Marketing Strategy

Unsure of Social Media and what kind of goals could help your business? Our experts can visit with you and help to create a plan to benefit your clients and your bottom line.

PAY PER CLICK

***Please request AdWords-Management-Service-Rates-Feb2015.PDF for more information.*

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| 28. Google Adwords Gold Campaign | \$800 |
| Creation and management of an AdWords campaign containing 20-30 ads.

Use: Promotions of multiple web pages/sites that may be part of a larger marketing initiative requiring planning integration and ongoing reporting. Three-month management timeframe. | |
| 29. Google Adwords Silver Campaign | \$450 |
| Creation and management of an AdWords campaign containing 10-20 ads.

Use: Promotion of a small set of web pages on a focused initiative (e.g. an event, sale, registration date). Three-month management timeframe with two reports. | |
| 30. Google Adwords Bronze Campaign | \$250 |

Creation and management of an Adwords campaign with up to 10 ads.

Use: You want to try out Adwords for the first time or promote several web pages.

***Rates only include labour and may be adjusted depending on customer request.

VARIOUS

38.Hourly rate, \$60/hr. flat rate scale

Graphic Design, basic website updating, consultation

39.Hourly rate, \$75/hr. flat rate scale

SEO, advanced website programming or website debugging

If you have any questions for the above services or require additional information, please contact Tommy Adeniyi at 647-966-8624 or email webfacemedia@gmail.com a customer service representative will follow-up.